

University of Pretoria Yearbook 2016

The publishing environment: Global developments and trends in book publishing 725 (PUB 725)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	15.00
Programmes	BISHons Publishing
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

This module is research-based. The focus is on global developments and trends impacting on book publishing as a cultural industry. The research parameters will be determined yearly by a selection of relevant global practices impacting on local developments and trends.

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